



**MICHELE RICHARDSON**  
2447 CLOCK FACE COURT  
LAWRENCEVILLE . GEORGIA. 30043  
phone. 770.374.7771  
fax. 678.765.2079  
eMail. mrichardson@bessmedia.com

[www.bessMedia.com](http://www.bessMedia.com)

## **EXPERIENCE**

*TECHNOLOGY TUTORS, INC.* ATLANTA, GA. Dir of Ops 2008 - Present

- . Trained children in courses of animation, video gamemaker, robotics and engineering
- . Introduced techniques for shooting green screen
- . Developed strategies for optimizing social media marketing

*VIDEO TAPE ASSOCIATES, INC.* ATLANTA, GA. Editor Assist 2007-2008

- . Assisted editors ensuring video products were within FCC broadcast standards
- . Acted as teleprompter for Satellite Media Tours
- . Applied flash programming skills to various projects

*DENTAL XP, ATLANTA, GA.* Editor and Videographer 2006 - 2007

- . Taped digital video of surgical procedures
- . Edited surgical procedures
- . Created promotional projects for sponsors

*ATLANTA CENTER FOR RESTORATIVE DENTISTRY, ATLANTA, GA.*  
Director of Multimedia 2005 - 2006

- . Taped digital video of surgical procedures
- . Edited surgical procedures
- . Operated audio visual equipment
- . Instructed dentist courses in PowerPoint, Microsoft and Adobe products

## **EDUCATION**

B.F.A., Art Institute of Atlanta, *DIGITAL FILMMAKING & VIDEO PRODUCTION* Graduated March 2009

Certificate of Training Microsoft NT 4.0, ECPI School of Technology, MCSE October 2000

## **SKILLS AND ABILITIES**

### **Software**

- |                    |             |            |                  |
|--------------------|-------------|------------|------------------|
| . Microsoft Office | . Flash     | . Camtasia | . Dreamweaver    |
| . Illustrator      | . PhotoShop | . InDesign | . After Effects  |
| . Final Cut Studio | . Avid      | . Motion   | . DVD Studio Pro |

### **Cameras**

- |              |               |                    |
|--------------|---------------|--------------------|
| . Sony XDCAM | . Sony V1/Z1  | . Panasonic DVX100 |
| . Canon X11s | . Beta SP Cam | . DSR-250          |



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#### PRODUCTION LIST

- . DIRECTOR/PRODUCER/EDITOR: "*Don't Forget My Son*", Documentary 2009
- . DIRECTOR/PRODUCER/EDITOR: "*Imma G*", Music Video 2008
- . DIRECTOR/PRODUCER/EDITOR: "*Atlanta Kidz*", Kids Tourism News Show 2008
- . DIRECTOR/PRODUCER: "*Richmond Live*", Teen Dance Show 2004
- . PRODUCER: "*Oh No!*", Music Video 2004
- . EDITOR: "*Forging of Leaders*", Gregg Amermann Companies 2009
- . EDITOR: "*Color Correction Promo: John Yancey*", VTA, Inc. 2008
- . EDITOR: "*Project Runway*", Art Institute of Atlanta 2007
- . EDITOR: "*Graduation Spring Project*", Art Institute of Atlanta 2007
- . EDITOR: "*Talking with Tami*", In the Pink Productions 2007
- . FLASH AUTHORING ASSIST: "*Mathematical Minds*" IDG Education 2008
- . FLASH AUTHORING ASSIST: "*Siemens Lectures*" Siemens 2008
- . WEB AUTHORING: [www.bvmgroup.net](http://www.bvmgroup.net), [www.cascadefencecompany.com](http://www.cascadefencecompany.com),  
[www.acfrd.com](http://www.acfrd.com), [www.ishonoraryalliance.com](http://www.ishonoraryalliance.com)
- . PRODUCTION ASSISTANT: "*Popeye's Commercial*", Wave Films 2009
- . PRODUCTION ASSISTANT: "*Zeiss Pharmaceuticals*", Fizz City Films 2009
- . PRODUCTION ASSISTANT: "*Turner Promo*", Synergy Films 2009
- . PRODUCTION ASSISTANT: "*Belk Days*", Fizz City Films 2009
- . PRODUCTION ASSISTANT: "*American Idol*", Mantle Media 2007
- . PRODUCTION ASSISTANT: "*Microsoft Employee Event*", K2ES Productions 2006